

JULIE DUCHATEAU

UX & SENIOR FRONT END DESIGNER

↑ Portfolio
portfolio.onegaldesign.com

☎ Mobile
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✉ Email
jacrosby@umich.edu

+ EMPLOYMENT

- 2012-Present **UNIVERSITY OF MICHIGAN ROSS SCHOOL OF BUSINESS**
UX and Multimedia Designer
michiganross.umich.edu

Interaction Design: Create concept models, heuristic reviews, sitemaps, process, flows, sketches, wireframes, prototypes, and detailed specifications for mobile/tablet and desktop

User Research: Create click-throughs and prototypes for web and mobile/tablet for use during tests. Compiled findings from user research to inform UX strategy

Design/develop a wide range print and web-based materials and email campaigns
- Present **CROSSFIT YPSILANTI**
Crossfit Coach
- 2009-2012 **CREATE MY TEE**
Art Director
 Hired & provided art direction for artists. Developed brand identity & worked with a team to develop marketing materials and new website features. Developed art standards & templates used daily by art team.
- 2008-2009 **CREATE MY TEE**
Senior Graphic Designer
- 2005-2016 **ANN ARBOR CREATIVE**
Web & Multimedia Designer
 Created storyboards, prototypes, mock-ups and artwork to assist over 130 companies with their brand identity, marketing & website needs. Developed Content Management System and HTML websites. Companies include small and large businesses, cities and educational institutions
- 2000 - 2004 **UNIVERSITY OF MICHIGAN, ICLE**
Web Designer/Desktop Publisher
- 1999-2000 **AWARD SOURCE**
Graphic & Web Designer
 Developed websites for customers, including Stryker Medical, Stryker Instruments & Pharmacia

+ EDUCATION

Graphic Imaging/Multimedia
 Bachelor of Technology, cum laude
Andrews University

+ SOFTWARE SKILLS

	novice	intermediate	expert
Photoshop	●●●●●●●●		
Illustrator	●●●●●●●●		
InDesign	●●●●●●●●		
Joomla	●●●●●●●●		
Drupal	●●●●●●●●		
CSS/SASS/HTML	●●●●●●●●		
Javascript	●●●●●●●●		

Highly proficient in these applications:
 Infusionsoft, Wordpress, Axure, InVision, Sketch, MS Office

+ AWARDS

MARCOM, Gold Award, 2014
 Michigan Ross Website

FIRST PLACE WEBSITE, 2012
 Population Under 50,000
 City of Tecumseh Downtown
 Development Authority
**Michigan Economic Development
 Association Marketing Competition**

BEST BROCHURE
GLAStar Award
 Cambridge Club Apts.

+ PHILANTHROPY

- Food Gatherers
- Girls on the Run
- CASA of Washtenaw County