

JULIE DUCHATEAU

UX & SENIOR MULTIMEDIA DESIGNER

↑ Portfolio
portfolio.onegaldesign.com

☎ Mobile
 (734) 904-2703

✉ Email
jacrosby@umich.edu

+ EMPLOYMENT

- 2012-Present **UNIVERSITY OF MICHIGAN ROSS SCHOOL OF BUSINESS**
UX and Multimedia Designer
 Design/develop a wide range of materials for print and web including: working with a team to design, code and implement Michigan Ross website, UX/UI design, wireframing & prototyping, designing and implementing new website features, digital advertising campaigns, design and coding of responsive email campaigns, photo editing.
- Present **CROSSFIT YPSILANTI**
Crossfit Coach
- 2009-2012 **CREATE MY TEE**
Art Director
 Hired & provided art direction for artists. Developed brand identity & worked with a team to develop marketing materials and new website features. Developed art standards & templates used daily by art team. Worked with 3rd party vendors to provide customer with best possible product.
- 2008-2009 **CREATE MY TEE**
Senior Graphic Designer
 My promotional & screen printing background helped company quickly grow from 1 artist to 6 artists in three years.
- 2005-2016 **ANN ARBOR CREATIVE**
Web & Multimedia Designer
 Created storyboards, prototypes, mock-ups and artwork to assist over 130 companies with their brand identity, marketing & website needs. Developed Content Management System and HTML websites. Companies include small and large businesses, cities and educational institutions.
- 2000 - 2004 **UNIVERSITY OF MICHIGAN, ICLE**
Web Designer/Desktop Publisher
- 1999-2000 **AWARD SOURCE**
Graphic & Web Designer
 Designed print ready art files for promotional materials. Developed websites for customers, including Stryker Medical, Stryker Instruments & Pharmacia.

+ EDUCATION

Graphic Imaging Technology
 Focus: Multimedia
 Bachelor of Technology, cum laude
Andrews University

+ SOFTWARE SKILLS

	novice	intermediate	expert
Photoshop	●●●●●	●●●●●	●●●●●
Illustrator	●●●●●	●●●●●	●●●●●
InDesign	●●●●●	●●●●●	●●●●●
Joomla	●●●●●	●●●●●	●●●●●
Drupal	●●●●●	●●●●●	●●●●●
CSS/SASS/HTML	●●●●●	●●●●●	●●●●●
Javascript	●●●●●	●●●●●	●●●●●

Highly proficient in these applications:
 Infusionsoft, Wordpress, Axure, InVision, Sketch, MS Office

+ AWARDS

MARCOM, Gold Award, 2014
 Michigan Ross Website

FIRST PLACE WEBSITE, 2012
 Population Under 50,000
 City of Tecumseh Downtown
 Development Authority
**Michigan Economic Development
 Association Marketing Competition**

BEST BROCHURE
GLAStar Award
 Cambridge Club Apts.

+ PHILANTHROPY

- Food Gatherers
- Girls on the Run
- CASA of Washtenaw County